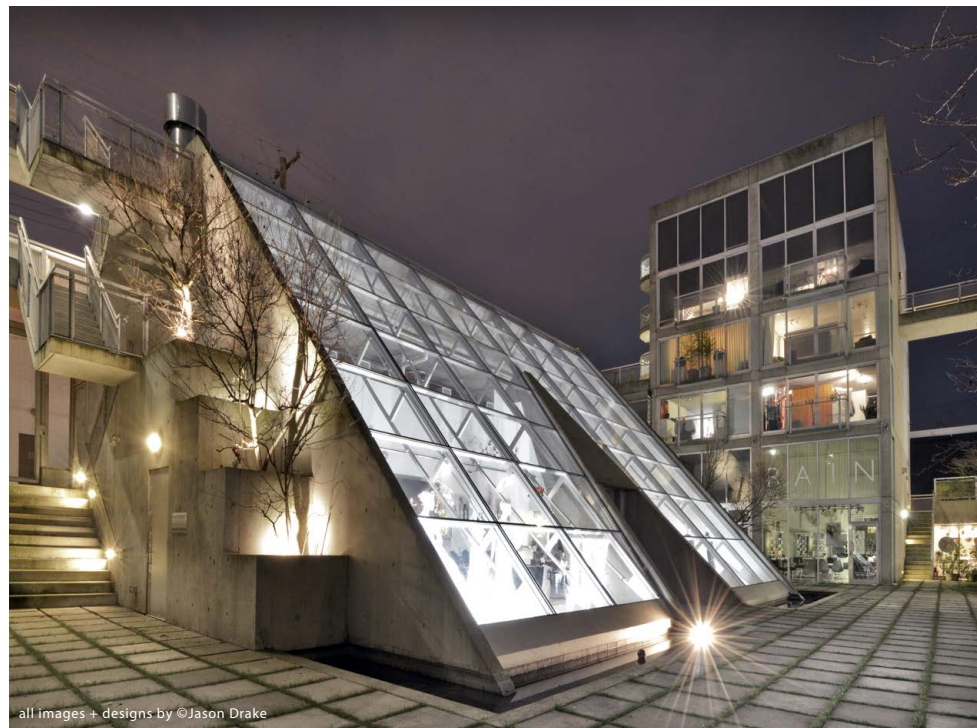
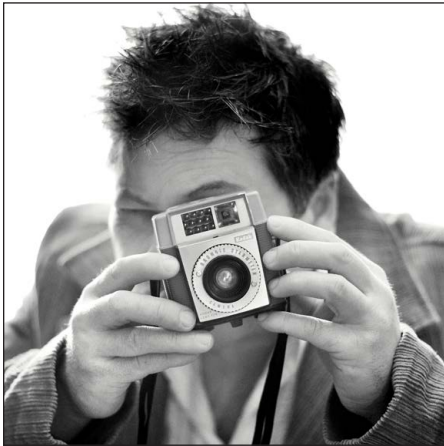


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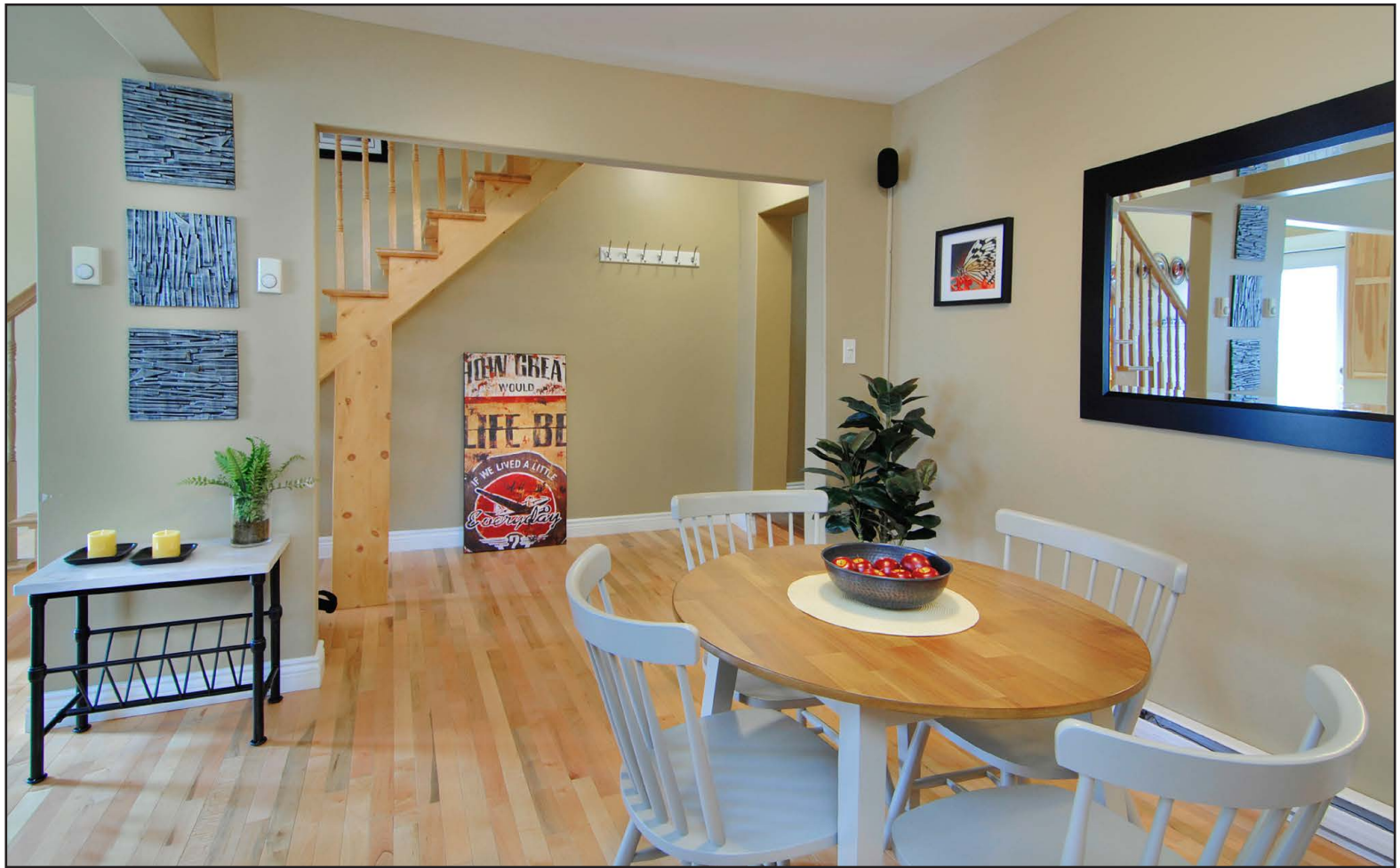




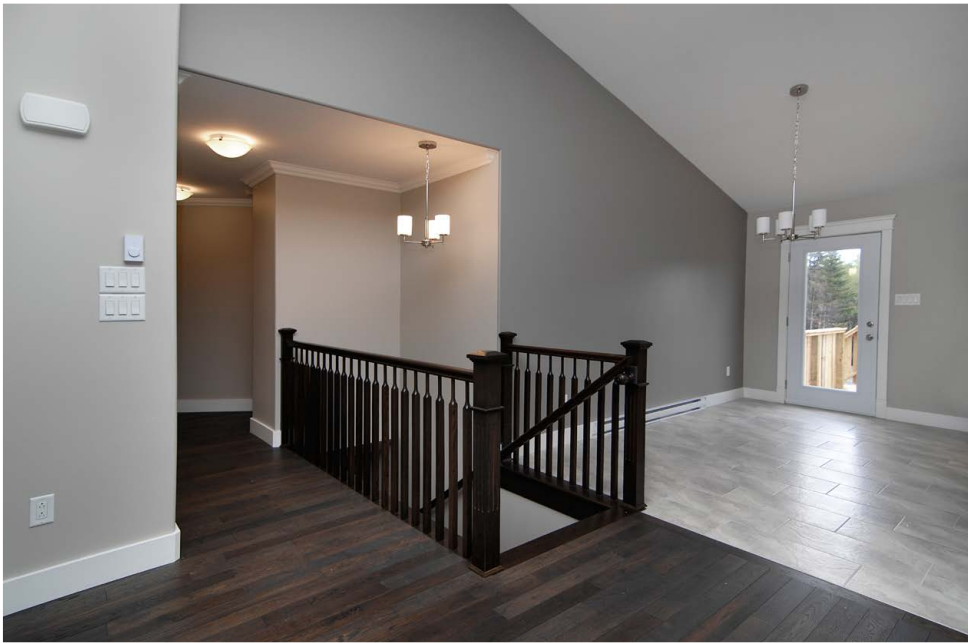




































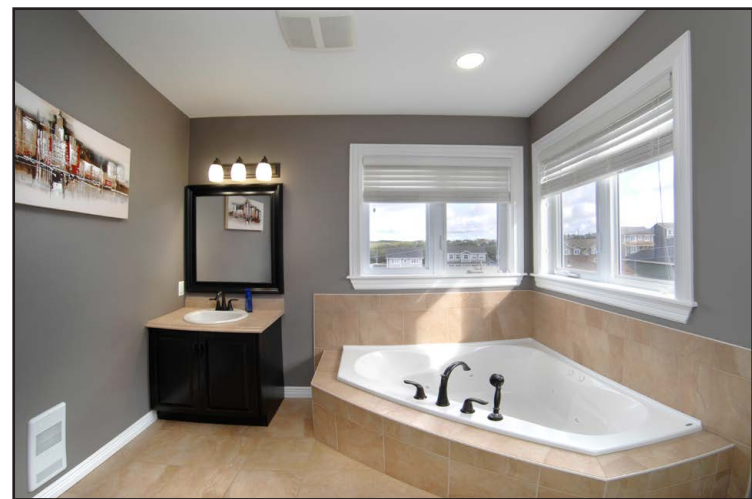






























































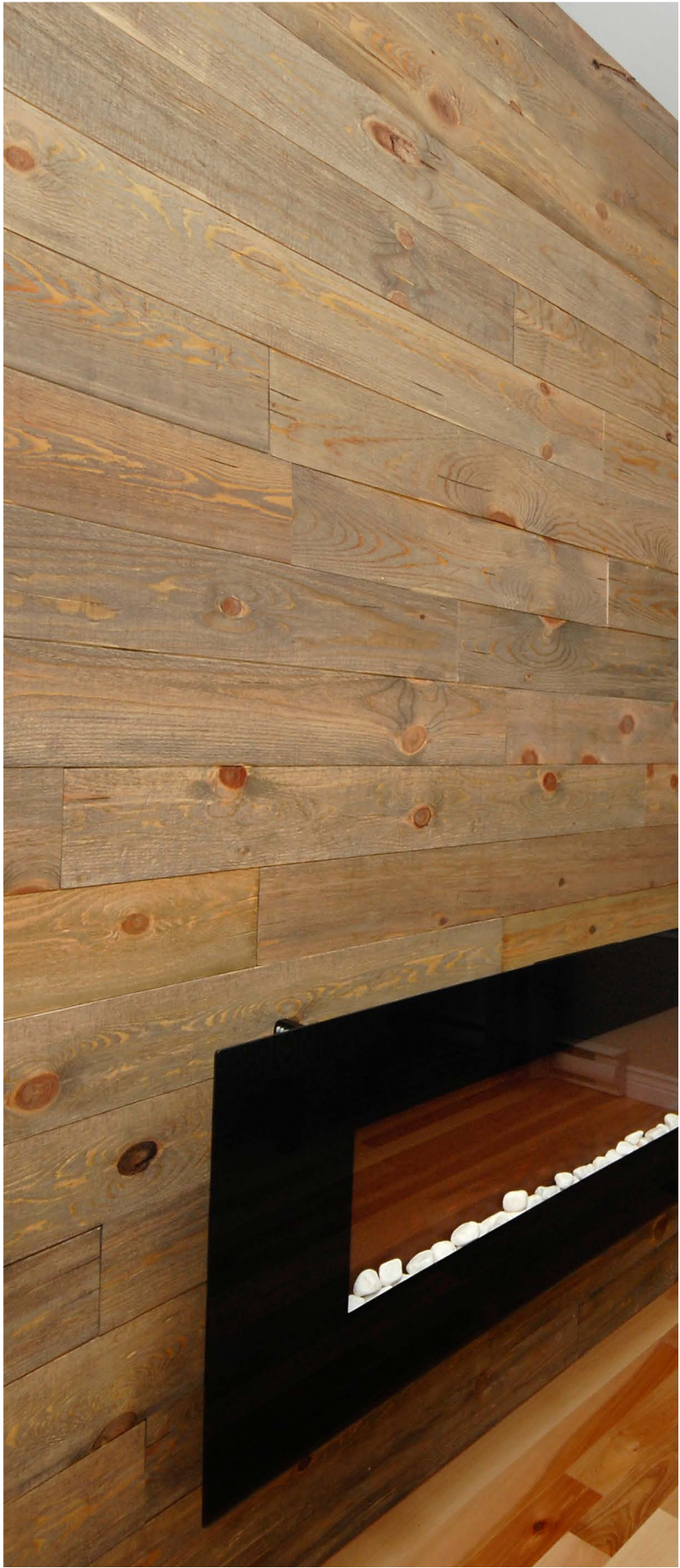














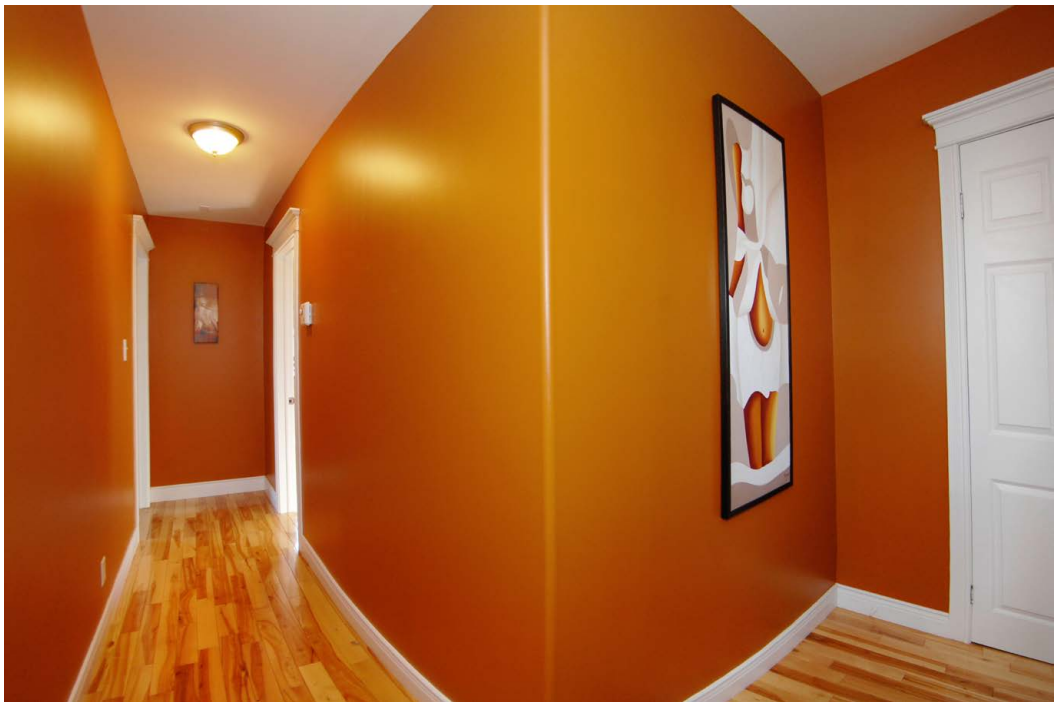
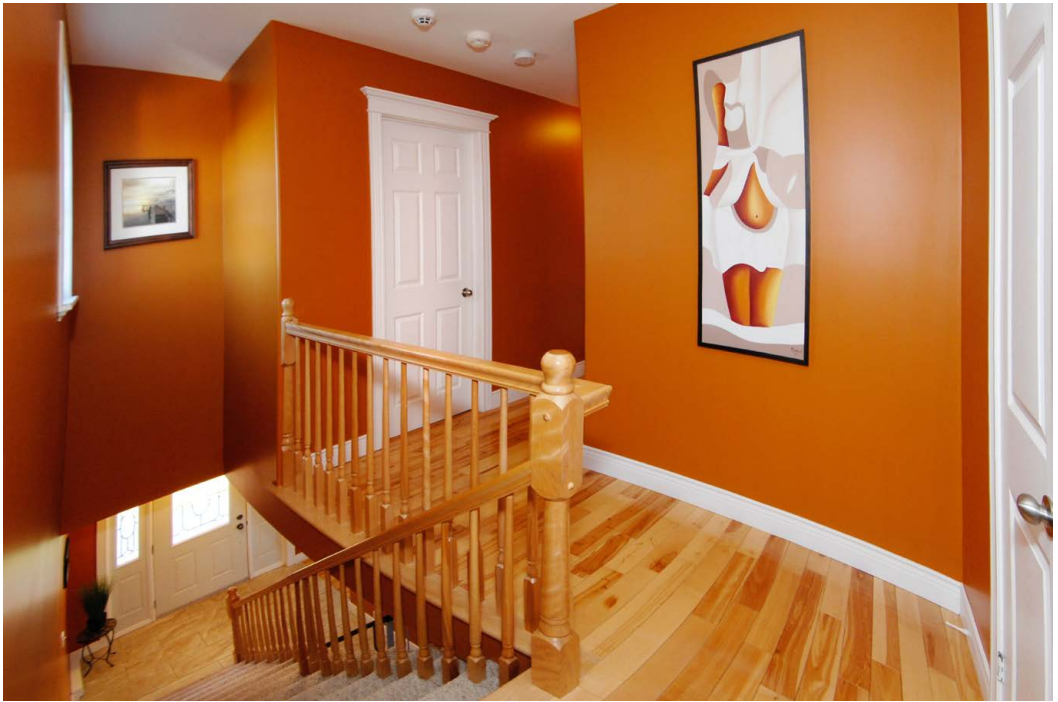








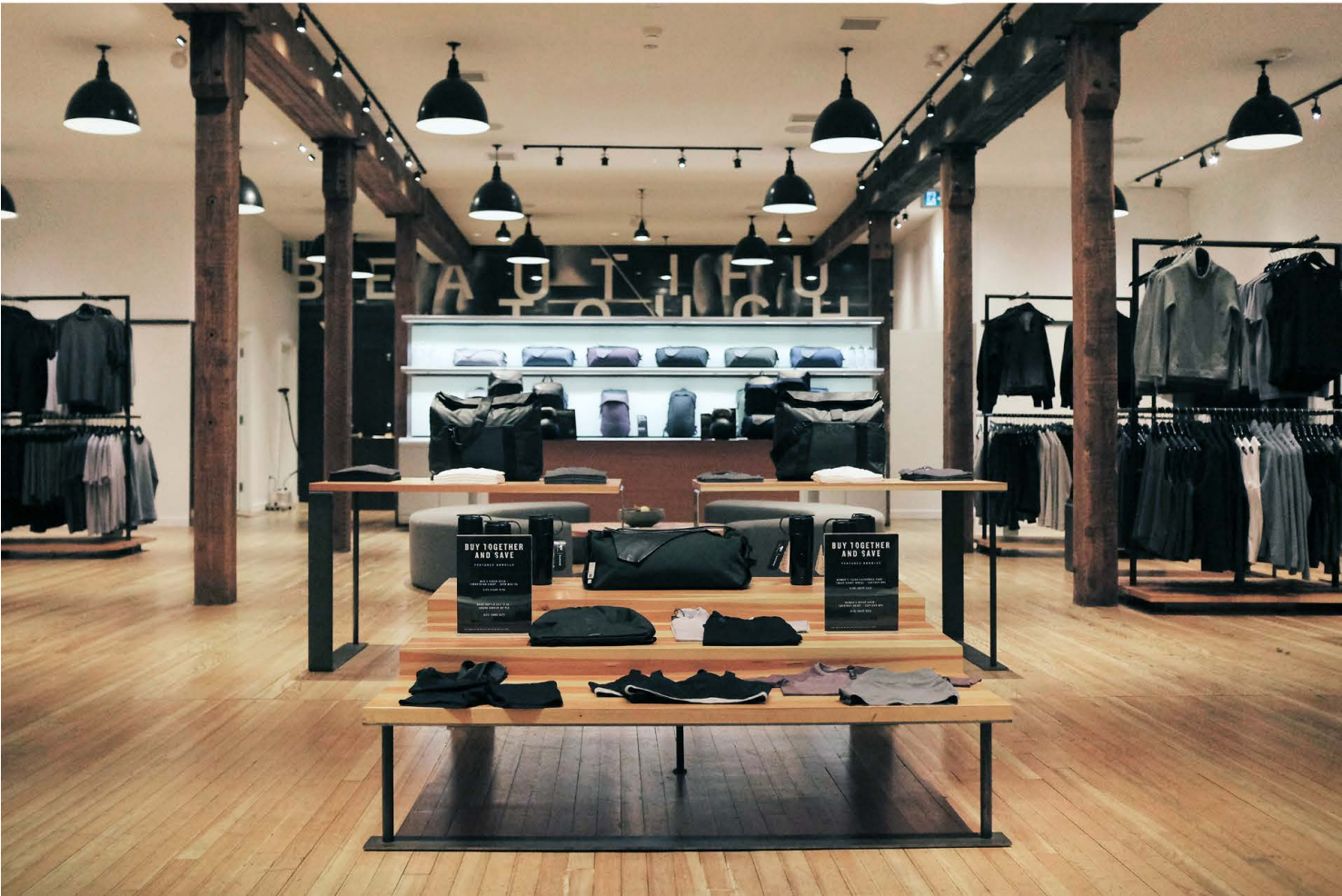












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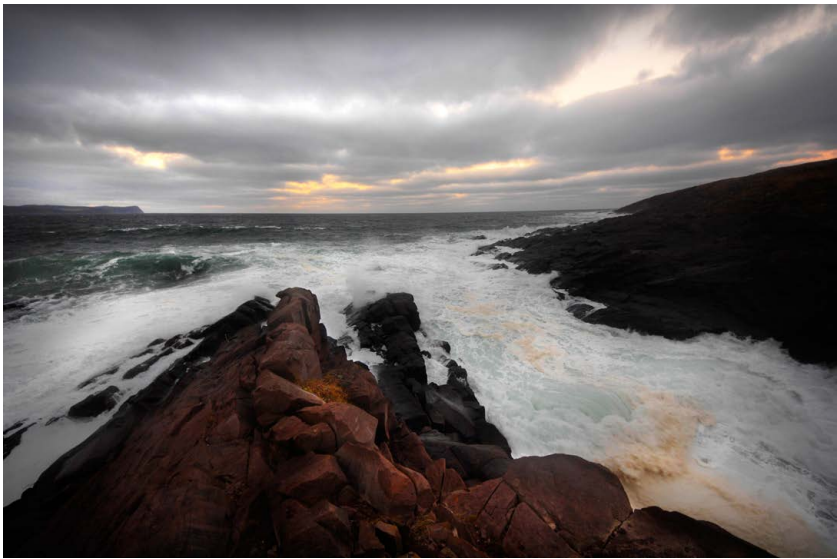
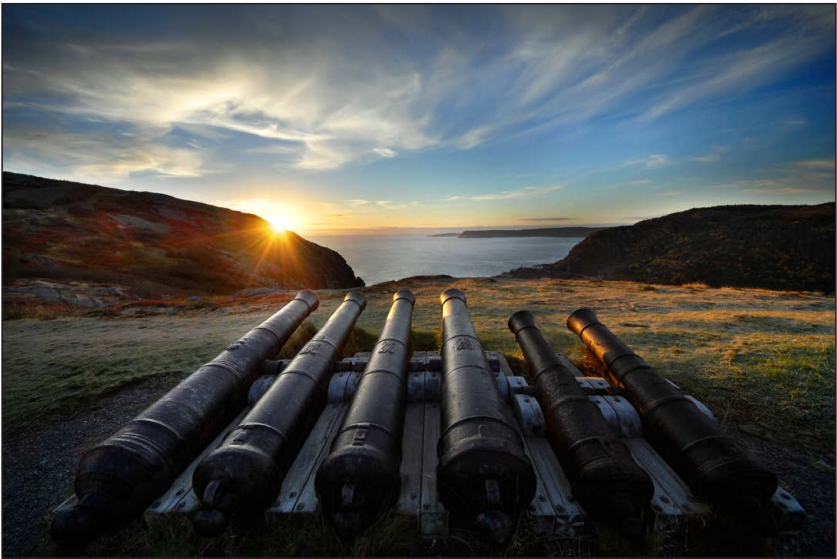
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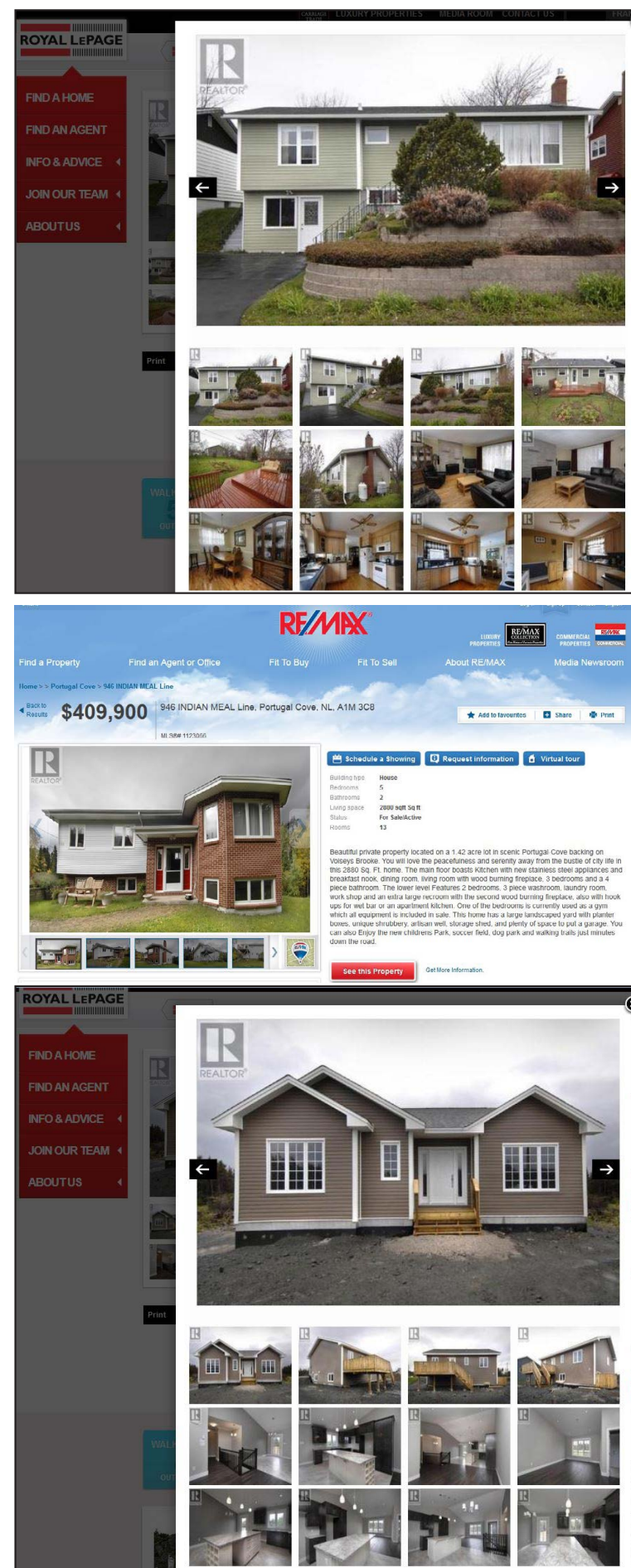
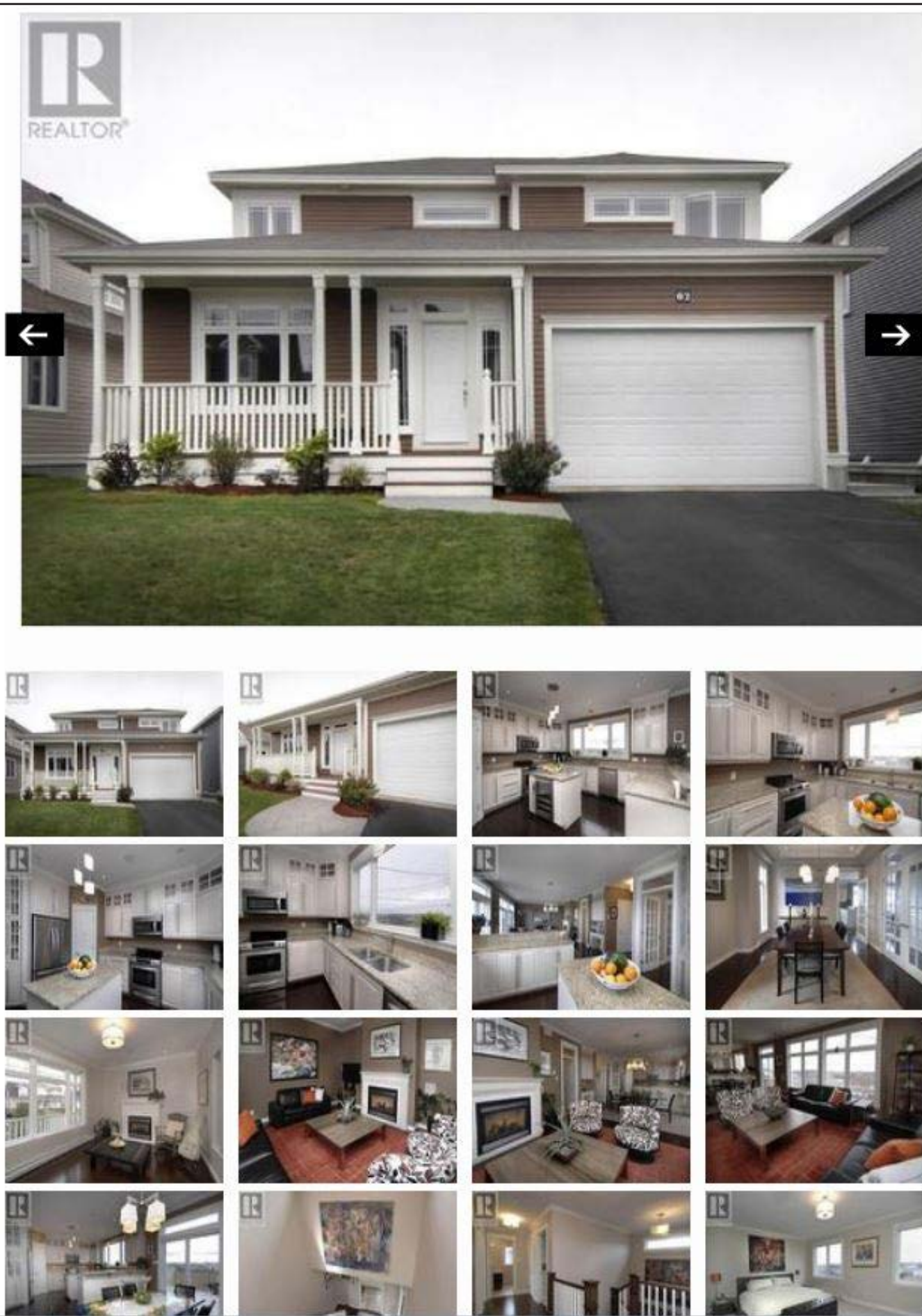
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12 Month Sales & Marketing Plan



Presented January 11, 2016

Craig Folley, Vice President/Realtor, Royal LePage Atlantic Homestead
Nevin Hollet, Realtor, Royal LePage Atlantic Homestead
Roman Bodnarchuk, CEO, N5R
Adam Law, Creative, N5R

N5R N5R is a global boutique Project Marketing firm for the world's best and most innovative real estate developers in 15 countries on 5 continents.





Building Features

- Ample guest and owner outside parking spaces
- Concrete floors on all levels
- Garbage chute on all levels
- Energy efficient, solid vinyl windows (Low-E Argon)
- Superior vinyl siding and concrete composite panel siding
- Fully landscaped grounds with plants and shrubs
- Private patios on south-facing suites
- 1-year Materials and Labour Builders Warranty
- 5-year Structural Defects Warranty (Lux Home Warranty)



4

In our continuing effort to improve our product, Gibraltar Development Limited reserves the right to revise specifications and dimensions without notice. Features vary by unit. All dimensions are approximate. Layout may be revised. Drawings are artist renderings only and finished product may slightly vary. Prices, specifications, measurements and materials are approximate and subject to change without notice.

Common Areas

- All suites are accessible for the physically challenged
- Elevator service to all floors
- Tastefully decorated entrance with elegant lobbies and hallways on all floors
- Fitness center with free weights and cardiovascular equipment
- Movie theatre with projector and stadium-style seating
- Arts & crafts room for projects and handwork
- Games and activity room with billiard and card tables
- Cozy social room with fireplace, television, etc.
- Large open-air common patio with BBQ
- Public washrooms on all four levels



Safety and Security

- State-of-the-art main entrance security system with lobby video monitoring in each suite (Rogers Cable only)
- 15 high definition video cameras recording and monitoring all entrances and other locations throughout the building
- Fire ratings as per National Building Code
- Sprinkler system installed throughout both common areas and individual suites

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5

Amenity Rooms



Activity & Games Room | 25' x 25'
Spend an evening playing pool, form a weekly card club, or use this room in any other way, as long as you're having fun!



Common Open-Air Patio | 25' x 25'
Lounge on a sunny afternoon, or gather for an evening with your friends on the fully furnished patio with propane BBQ's.



Arts & Crafts Room | 25' x 40'
Finally, a large space within a condominium building to complete passion projects. Setup your sewing machine or have your very own gift wrapping room.



Party Room | 25' x 50'
Have social functions, birthdays, anniversaries, etc. in our party room that can accommodate over 60 people. Prepare your food in the fully functional kitchen.



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Movie Theatre | 25' x 25'
Enjoy a movie theatre experience without taking off your slippers. Take advantage of movie nights with other owners or host a private screening for yourself and friends. Features comfortable stadium-style seating, projector screen and surround sound.



Fitness Center | 25' x 25'
You asked and we listened. A gym has been the most requested amenity by owners in our previous projects. We've made it happen. In Wellington on Rhodora, and staying in shape has never been this convenient. The gym features free weights, mats, cardiovascular equipment, television, wi-fi and plenty of free space for group classes.



Social Room | 25' x 25'
Experience the outdoors without leaving the building. This large space has oversized windows and is designed to provide a bright and warm indoor space on even the coldest of days. Gather around the fireplace or host gatherings with friends in this ideal location.



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Suite Features

General

- Purchasers have a choice from four decor packages with different flooring, cabinet, and paint designs
- 9-foot ceilings
- 40-gallon hot water tank
- Pre-wired for cable, telephone, and data
- Suites come with a full set of stainless steel appliances
- North-facing suites offer a "Juliet" balcony
- Dedicated individual lockers on lower level for every suite
- HBV system in every suite
- Brushed stainless hardware
- In-suite laundry hook-up (washer and dryer included)
- Digital thermostats throughout suites

Kitchen

- Double-bowl stainless sink with brushed chrome faucet and sprayer
- Choice of four custom-created kitchen and vanity designs
- Waterline ran for refrigerators
- Dishwasher in all suites

Baths

- Contains a 5' acrylic tub with shower
- Moen "Eva" series chrome faucets and trim
- South-facing units offer an 8' x 5' private patio

Living/Dining Room

- Architectural moulding and trim package
- 4 LED pot lights in living room
- 4 LED pot lights in kitchen

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7

Suite Layouts

North Facing Suites

Area	Suites	Mirrored
918 sq ft	102	104
	106	108
	202	204
	206	208
	302	304
	306	308



South Facing Suites

Area	Suites	Mirrored
908 sq ft	101	103
	105	203
	201	303
	205	
	301	305



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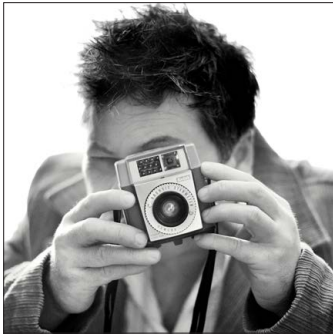
   

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